Working together to revolutionize the world of benefits

Why Choose The Standard?

- Preferred pricing when customers offer one or more Boost products
- Insurance benefits that help protect finances and family
- Benefits and technology that work together
- Employee shopping experience that’s optimized to drive engagement
- Modern integrations that provide a seamless customer experience
- Automated self-billing that eliminates the need to reconcile carrier bills

Boost Integrations In the Works With The Standard:

- **EOI Integration**
  - Employees complete EOI questions within the benefits shopping experience

- **Plan Configuration**
  - Automates the setup and renewal process, eliminating errors

- **Enrollment Integration**
  - Automates integration with The Standard for enrollment data

- **Member Portal**
  - Seamless access to The Standard’s provider directory and member portal
PlanSource Offers the Best Experience For

Benefits Shopping → Enrollment → Billing → Compliance → Administration

A Mobile-Friendly Employee Experience
- People-Friendly Experience
- Tailor-Made Recommendations
- Shopping Cart and Checkout
- Educational Videos and Content

Sophisticated Benefits Administration and Automation
- Eligibility Management
- Employee Communications
- Cost Calculations
- Flexible Reporting