

# Benefit experiences that help create and protect financial wellness

## Why Choose Prudential?

Over 14 million people at nearly 2,700 organizations rely on Prudential for group insurance\*

Robust solutions to help people create a better financial future

Employee shopping experience that's optimized to drive engagement

Real-time API integrations that provide a modern customer experience

Automated self-billing that eliminates the need to reconcile carrier bills

Preferred pricing when customers offer one or more Boost products

## Boost Integrations In The Works with Prudential:



### EOI Integration

Employees complete EOI questions within the benefits shopping experience

Available Now



### Plan Configuration API

Automates the setup and renewal process, eliminating errors

Future Integration



### Enrollment API

Automates integration with Prudential, eliminating batch EDI files

Future Integration



### Member Portal

Seamless access to Prudential's member portal

Future Integration

# PlanSource Offers the Best Experience For



Benefits Shopping



Enrollment



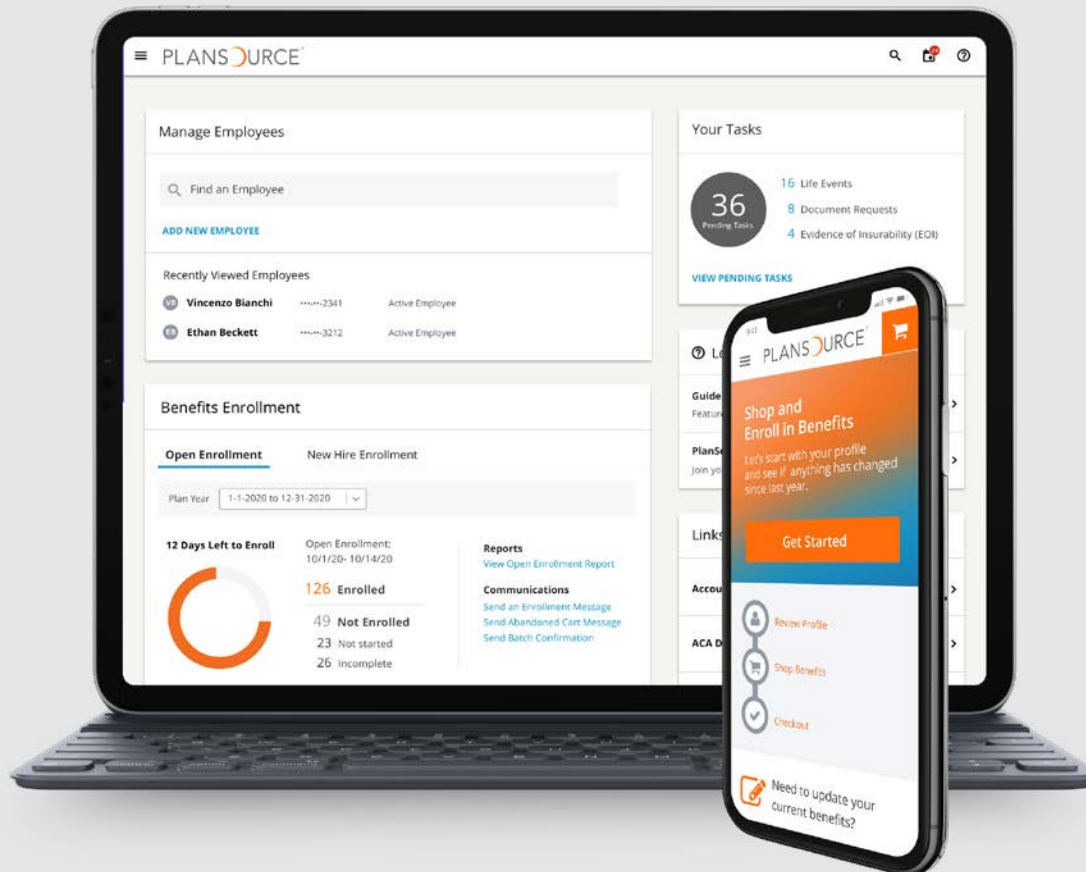
Billing



Compliance



Administration



## A Mobile-Friendly Employee Experience

People-Friendly Experience  
Tailor-Made Recommendations  
Shopping Cart and Checkout  
Educational Videos and Content

## Sophisticated Benefits Administration and Automation

Eligibility Management  
Employee Communications  
Cost Calculations  
Flexible Reporting

Prudential Group Insurance data as of 1/1/2020 Group Insurance coverage[s] [is] [are] issued by The Prudential Insurance Company of America, a Prudential Financial company, Newark, NJ. 1032702-0001-00